



2021 Annual Report

A Year of Accomplishments.



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The SACU have been working hard to secure the future sustainability of our sport during what could be defined as a particularly challenging year. Despite the Covid-19 pandemic, the SACU have achieved a number of successes. Here are some of our highlights from 2021.

New Strategy and Staff Restructure

The Covid pandemic provided the SACU staff and Board of Directors with the opportunity to evaluate the effectiveness of the SACU as an organisation, our vision and mission and our direction of travel over the next decade. We conducted a joint governance review with **sportscotland** and as a result, set up ongoing training for our Board of Directors.

During the planning stages of the Strategy, we held multiple consultations with member clubs, discipline committees, individual riders, and event organisers. Following this, a new long term Strategic Plan was created.

In line with the strategy, 3 voluntary run advisory groups were created: Business Development Steering Group, Coaching Advisory Group and Accessible Motorcycle Sport Group.

As the strategic direction of the SACU changed, so did the staffing structure. The Office Manager, Charles MacKenzie, retired and Stella Clusker (previously Office Administrator) took on additional responsibilities as the newly promoted Office Manager. The SACU would like to thank Charles for all the work he has done during his tenure. Gillian Sefton (previously National Development Manager) was promoted to the newly created role of Chief Operating Officer with additional responsibilities in relation to strategic planning, management, company growth and administrative duties. Shabaz Khan (previously National Development Officer) was also promoted to the newly created role of Learning and Development Manager. Shabaz's new remit is focused on developing our people, with the responsibility of the creation and delivery of all training and development activities within the SACU.

Going Online

2021 has been the year that the SACU has jumped into the modern world with exciting developments including new website, online riders' portal, online permit applications, e-learning platform, podcasts, promotional videos, increased social media presence and more.

Club Development

Autumn 2021 marked the start of the #SACUclubroadshow where the sports development team set out to meet with all our clubs and discuss what we could do to better support their activities. So far, we have visited Monarchs Speedway Academy, The Galloway Motorcycle Club and Loch Lomond MC with additional dates agreed for 2022. We also welcomed 3 new clubs to the SACU (Caithness Motocross Club, BIC Rallye and Monarchs Speedway Academy).



Training & Education

In March, 14 individuals attended our Hands on Helpers course which is aimed at people that want to become an extra set of 'eyes and ears' for coaches. This is a great course for parents that want to help but don't want to get involved in coaching.

November 2021 saw 13 individuals from across Scotland take part in the pilot of our newly created coaching qualification. The qualification is aligned to the SCQF Level 5 and 6 frameworks with successful candidates being awarded a Sports Coaching Award by the SQA.

Learning and Development Manager, Shabaz Khan, commented;

'It's great to see the pilot going ahead this side of the new year, it has been a lot of work to get us to this stage and I want to thank the Coaching Advisory Group who have been instrumental in getting the qualification off the ground. It will also be massively beneficial to get the feedback from the candidates that have gone through the qualification, to see what tweaks need to be made for ongoing delivery...It's an exciting time for the SACU and this is one of the steps we're taking to become an inclusive, modern and sustainable National Governing Body'

Staff Training

The SACU workforce are committed towards continually developing their skills and have undergone several CPD courses and workshops in 2021.

Gillian Sefton (COO):

- PDA Sport Educator Training
- **sportscotland** Changing Lives
- **sportscotland** Scottish Sporting Leaders
- UKAD Coach Clean
- UKAD Anti-Doping Lead
- Child Wellbeing and Protection in Sport
- Child Wellbeing and Protection Officer

Shabaz Khan (LDM):

- Microsoft Excel Intermediate
- How to Conduct a Training Needs Analysis
- PDA Sport Educator Training
- PDA How to Conduct the Assessment Process
- **sportscotland** Changing Lives programme

Board of Directors:

- UKAD Anti-Doping Lead (Chairperson)
- Governance and Planning (all)



- Board Roles and Responsibilities (all)

UK Anti-Doping (UKAD)

The SACU are working with UKAD to create a new Education Strategy for Riders, Officials, Coaches, Discipline Committees, the Board of Directors and Staff to ensure that everyone involved in motorcycling are best equipped to deliver a clean sport. The SACU prides itself as being a well-regulated sport set up for fair, honest and fun participation. We aim to be fully compliant with the UKAD Assurance Framework by April 2022.

For more information on Anti-Doping at the SACU, UKAD, WADA, the Prohibited List and Therapeutic Use Exemptions (TUE), please visit our [website](#) or contact the Chief Operating Officer, Gillian Sefton, at:

Email – gillian.sefton@sacu.co.uk

Phone – 07468481757

Internships and Shadowing

The Learning and Development Manager has worked hard to promote internships and shadowing opportunities across the SACU. We currently have several high-level volunteers within a variety of roles including, Social Media and Digital Marketing, Brand Awareness, Sponsorship, Sports Development, Event Planning, Charity Fundraising and Land Access.

Business Development Steering Group (BDSG)

Members of the BDSG have been leading on a number of projects and campaigns.

Alan Roberts has been successful in promoting the SACU throughout motorcycle dealerships in Central Scotland. The dealerships that have been proudly displaying SACU posters to their customers are West Coast Harley Davidson, Cupar Motorcycles, Alan Duffus Motorcycles and Skinner Motorcycles.

David Paton and Kevin Murray have been working with a few clubs to conduct research and begin planning to make motorcycle sport more accessible to individuals with a disability.

Rachel Speirs and Callum Grigor have put tremendous effort into launching Turf n Tarmac | The SACU Pod. The duo has coordinated, recorded, edited, and published 8 episodes so far with many more planned for 2022. They hosted 2 bonus episodes, tying in with major campaigns: Women & Girls in Sport Week and Men's Mental Health Month. You can listen to all episodes [here](#).

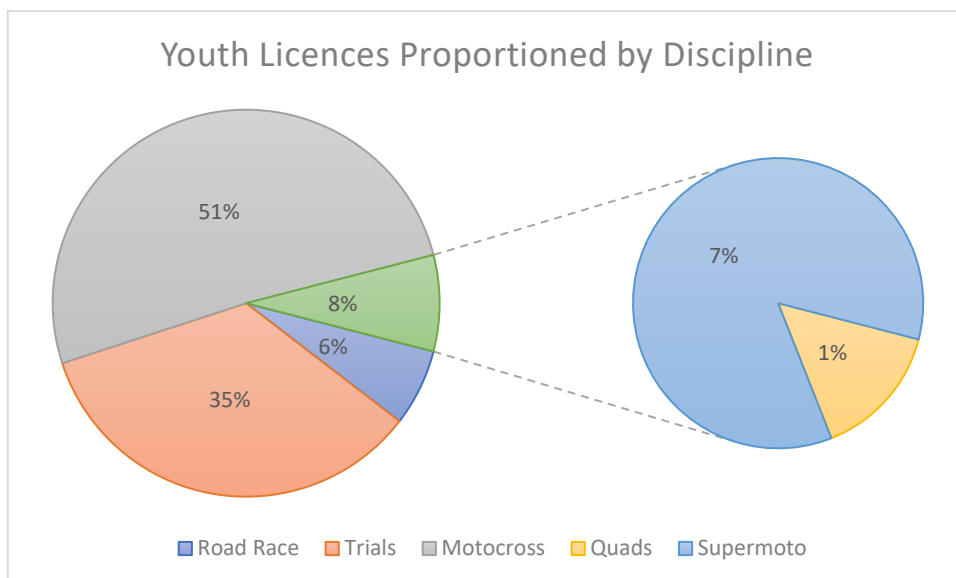
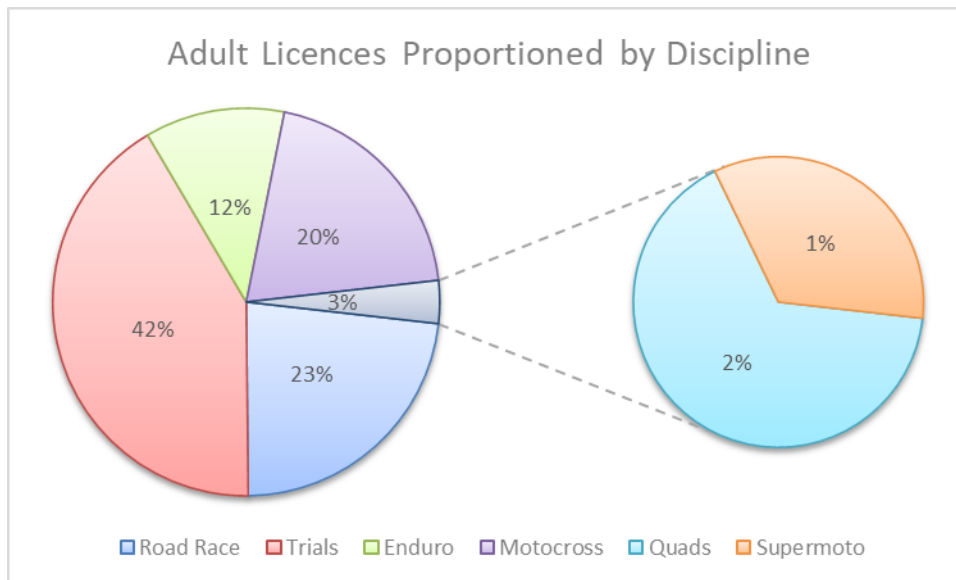
Partnerships

Partnership working is a key goal within our strategic plan, and we've been working hard to create and sustain new partnerships across the sporting sector. New partners in 2021 include University of Stirling, ReBreak News, Event Scotland, Kitvendr, Steadyhand Productions, Retreat Group, Fastrak Motorcycle Training, Motorrad Central, West Coast Harley Davidson, and Cupar Motorcycles.



SACU Licences

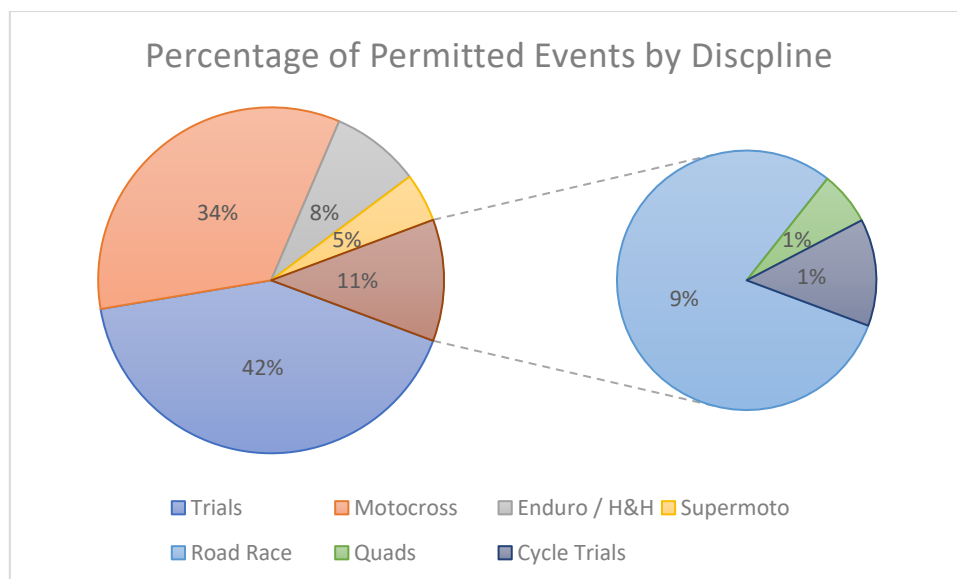
The SACU extended all 2020 licences until the 31st of January 2022 at no additional cost to our riders to help support them through the Covid pandemic. In addition to this, Licence holder numbers have increased by 31% in 2021. The charts below show the percentage breakdown of licence holders by discipline split into Adult and Youth licences.



SACU Event Statistics

In 2021, the SACU permitted 132 events. The chart below shows the percentage breakdown of events held by discipline:





Across these events, there was a total of 8019 rides, 1230 of which were One Event Licences.

Land Access

The SACU have been working closely with Forest and Land Scotland (FLS) on a new Master Agreement for 2022 and beyond. Negotiations are still underway with the help of MGM Commercial legal services. The SACU value our partnership with FLS and are excited to be working together.

SACU Enduro Chairperson, Kevin Murray, has created a Land Access / Land Use PowerPoint presentation to be used when approaching owners to request use of their land. It details the benefits of motorcycle sport for the landowner, information on how to combat anti-social riding, the high standards of SACU coaches and officials and their commitment to ongoing training, and the security of SACU insurance provisions for Public Liability and Personal Accident coverage. The presentation has proven to be successful, and Kevin has managed to secure multiple new venues across the country. Education, information sharing, and full transparency is the key to building relationships with landowners. Remember, it is not only about what we can get from them but what we can also give back that matters!

Going Green

The 26th UN Climate Change Conference, COP 26, was held this year in Glasgow between the 31st of October and the 13th of November. The Conference of Parties occurs annually to check progress and set targets in the fight against climate change. There is an ever-increasing drive towards going 'green' and getting involved in practices that benefit the environment. The SACU are committed towards 'doing our bit' where we can as we recognise that motorcycle sport is not always perceived as the most environmentally friendly activity. Below are some of the initial steps we've taken to become more environmentally sustainable:

- Reduction of paperwork and postage –
 - New online system for licence holders and clubs



- Online payment transactions via Stripe and GoCardless
- AGM administration via email
- Secure online cloud information and data storage in alignment with GDPR and protected by insurance
- Reduction of in-person meetings. Where possible, all staff and Director's meetings are held via Zoom to reduce travel. Some disciplines have been making use of the SACU Zoom account to hold their own virtual meetings – this offer is open to all disciplines.
- The SACU are planning to carry out an Environmental Impact of Motorcycle Sport study to better gauge our position within the current landscape and begin preparing for the future. This will be developed in partnership with our high-level volunteer interns.