

SACU Quarterly Activity Report April – June 2021

Date: 30/06/21

The past 3 months has seen motorcycle sport return to a relative 'normal' with the addition of restricted competitor numbers as well as spectators still being prohibited. With that being said, there have been a number of developments in the last quarter. The organisation has continued our governance training with the board of directors, grown our social media following and worked towards creating a new SQA accredited coaching qualification and framework. Additionally, the development staff have been working hard to provide opportunities for our high level volunteers and interns as well as making the sport more accessible to riders and clubs.

Working Partnerships

The development team have been working closely with local clubs, community councils, community partners, and Police Scotland in 3 locations throughout Scotland to create and deliver diversionary projects working to tackle the key issue of antisocial illegal off-road riding on a national scale. The projects, based in Dumfries & Galloway, East Lothian and The Western Isles are in their infancy but discussions are ongoing to create plans to deliver the various projects before the end of 2021.

In addition to diversionary projects, organisers of the annual <u>Kames Car Show</u> have reached out to the SACU in an attempt to bridge the gap between the motorcycle sport and motorsports communities. The SACU have been given a number of plots on the day of the event for static displays where clubs are able to advertise their services to a captive audience. If you would like to be involved please get in touch. SACU staff will also be in attendance to promote the various disciplines and entry points into motorcycle sport.

Disability Motorcycle Sport Group

May saw the creation of The Disability Motorcycle Sport Group following discussions with a number of clubs including <u>Kingdom Off Road Motorcycle Club</u>, <u>Ride Off Road Scotland</u> and <u>Disability Motorsport Scotland</u>. The team are working to make motorcycle sport more accessible for individuals with physical and/or learning difficulties. SACU staff are aiding to determine the best legal structure for the group, plan outreach work as well as identifying and securing funding to make it possible.

Race Timing and Results System Operator

Following the purchase of the my.raceresults timing and transponder system the SACU are looking to recruit a team of operators to cover events throughout the county. For more info, you can view the full vacancy here



SACU Internships

The SACU have welcomed 2 interns to work with the development team. <u>Tarik Saadeddine</u> joined the team in April with a remit focusing on Graphic Design and Sponsorship. Since completing his initial 6 week internship, Tarik has extended his contract for 6 months, continuing to deliver dynamic and engaging promotional resources for the SACU and our affiliated clubs.

June saw the inclusion of <u>Areef Khan</u> in our internship programme through our working partnership with The University of Stirling. Areef's experience with web design, computer coding and his passion for sports development and management impressed the development team. Both parties agreed that Areef would focus on reviewing the newly established <u>SACU website</u> and conducting a feasibility study into Disability Motorcycle Sport. Areef will also work with the development team on larger community engagement projects and has begun work with <u>The Galloway Motorcycle Club</u> to enhance their community engagement and presence on social media.

Training and Education

SACU development staff have been working closely with the <u>Coaching Advisory Group</u> to create the assessment structure for our <u>Scottish Coaching Certificate (SCC)</u> qualification. We are excited to announce that we have begun building the content on our e-learning platform. Additionally, SACU staff have begun the **sport**scotland <u>sports educator training</u> in order to develop a workforce to deliver the SCC qualification throughout Scotland.

The development team have also been creating additional resources in the <u>club toolkit</u> section of the website. The most recent resources are <u>A Guide to Legal Structures for SACU Clubs</u> to help clubs understand the various legal structures as well as benefits and limitations of each, and an up to date <u>SACU Club Funding Guide</u> listing various funding grants available throughout Scotland.

Social Media

The SACU have been working hard to build our social media presence in order to advertise our multiple disciplines to a wider audience as well as work to create a more positive and transparent image within society. Our Social Media and Brand Coordinator Rachel, ran an engaging <u>campaign</u> for Volunteers Week, highlighting some of the SACU's valued volunteers.